

# YOUR GUIDE TO *Selling* with JBF Grand Rapids



## Let's do this together!

If you're a First-Time Seller, you'll find everything you need to know —right here in this Guide—to help you turn your outgrown kid items into CA\$H.



**Gather**



**Sort**



**Prep**



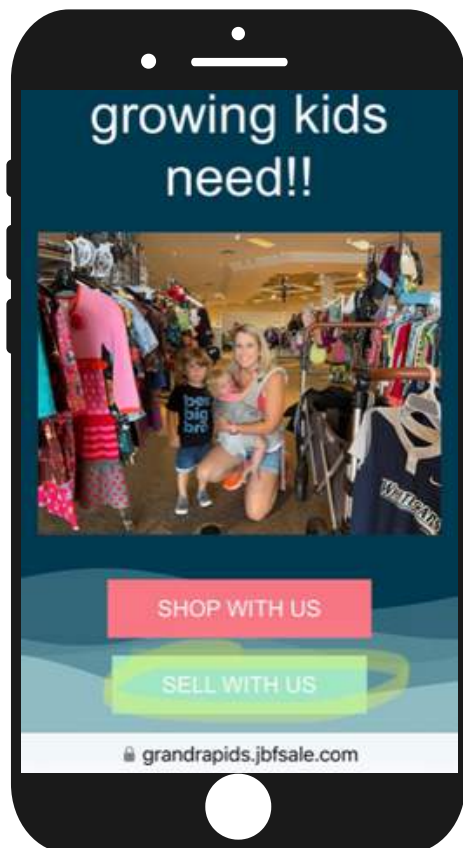
**Price**



**Drop Off**

## First Things First: **REGISTER**

Save your spot by registering as a Consignor (Seller) for the upcoming sale.



## Seller Pay

**Rates:** JBF Sellers at the Grand Rapids sale earn 60% on sold items. Sellers who choose to help a minimum of 4 hours at the sale can earn up to 70% on sold items.

**Fees:** Sellers who choose to donate all of their unsold items pay a \$10 consignor fee. Sellers who chose to pick up their unsold items will pay \$15 consignor fee.

**Method:** Sellers receive an eCheck via email within 15 days after each sale. eChecks are printed at home and deposited like a regular check.

# STEP #1

# Gather



## Kids Grow Fast!

Each child cycles through a wardrobe every 6 months. So, if you're feeling like you have lots of outgrown clothes in your home, you're not alone!

Plus, you can also sell items you likely have around your home. Here are some places to look for more to sell.

## Check all over your home!

### Bedrooms

- clothing + shoes
- lamps + rugs
- gliders + rockers
- boppies + monitors

### Closets

- sheets + towels
- diapers + new supplies
- step stools
- pillows + blankets
- maternity wear

### Playrooms

- puzzles + games
- family DVDs
- dress up + costumes
- crafts + supplies
- instruments
- gaming systems

### Bathrooms

- diaper disposal systems
- bath toys + supplies
- newborn tubs

...and check the garage!



## Have any of these hot-selling items?

### Large toys

- exersaucers
- rockers
- play kitchen sets
- tool bench play sets

### Furniture

- toddler beds
- dressers + bassinets
- rockers + bouncers
- changing tables

### Feeding supplies

- new pacifiers
- dishes + lunch boxes
- sippy cups + boosters
- safety items

### Outdoor toys

- bikes + trikes
- scooters + skates
- ride-on toys
- playhouses



STEP #2

# Sort



## Keep | Toss | Sell

It's okay to **KEEP** the items that you just aren't ready to part with yet. **TOSS** the items that are too well-loved (stains, missing pieces, does not meet JBF standards or are not working). You can even donate some items you might toss.

## SELL the items that meet these 4 C's:

### CLEAN

The newer it looks, the better it sells. Check carefully for stains and holes in clothing. Clean all clothing and non-clothing items thoroughly.

### CURRENT

Sell warm weather clothing and items at our **Spring/Summer sale**. Sell cold weather clothing and items at our **Fall/Winter sale**.

Shoppers love current styles that are in fashion.

### COMPLETE

Be sure all parts & pieces are present before you tag items. Shoppers want to open their items when they get home and find everything in working order.

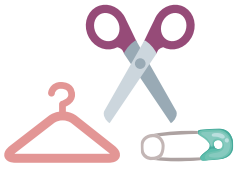
### COMPLIANT

Important Safety Guidelines apply to car seats, cribs, infant equipment & toys. All of the Recalls & Safety Standards are listed at **grandrapids.jbfsale.com** for you to check each of your items before you sell on the bottom of the "Sell With Us" page of the website.



**Safety Waivers Required** for all Cribs & Car Seats

# STEP #3 Prep



## Gather these supplies to make your prep faster:

- hangers
- clear self-sealing bags (zip-loc)
- ribbon/string
- zip-ties
- clear tape & painter's tape
- clear (saran) wrap
- scissors
- safety pins or tagging gun
- hole-punch
- Tide Pen
- Magic Eraser or wet wipes
- Zip lock bags
- Printer
- or Print at Staples/Library
- White Cardstock



## TOYS & GEAR

### Two Essentials:

- Tag is attached securely (won't fall off) &
- All pieces secured together (won't separate; tape bags closed)



# STEP #3 Prep



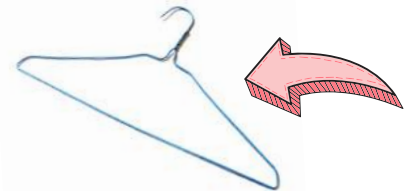
## CLOTHING

### Hanging & Tagging Clothing

Put all clothing on a hanger. Bundle socks, undies, mittens and others accessories in clear self-sealing bags. Attach JBF tag with safety pin or tagging gun to garment's tag on clothing, through a seam, under arm or tape to bags.

### Hanger Direction

Be sure the hanger hook opens to the left, like a question mark. Attach JBF tag to front of item - either through the garment's tag, or inside hem. Wire hangers are preferred as they move better on the racks.



### Creating Outfits

It's okay to bundle items into sets. Secure pieces to hanger using safety pins, using one hanger if possible. If not, zip-tie hangers tightly together so outfit remains together as a set.



### Tagging Gun

If you use a tagging gun to attach JBF tags, ONLY puncture the garment's original tag or an inside seam so that you do not damage the fabric. Do not use a tagging gun to attach the tag to the front of the garment...it will leave a hole.



# STEP #3 *Prep*



## **Bundling in Bags**

Multiple items—that are all the same size and brand can be folded neatly and placed in a bag. Use a tagging gun fastener or a safety pin to connect all items together. Attach tag directly to the set or to the bag. All bagged items may be opened at the hold desk for buyers to inspect.



## **Accessories**

Use clear bags to bundle sets like socks, hair accessories, infant mittens or undies. Display neatly so shopper can see well. Tape JBF tag to the bag. Most accessories will be hung using provided clips for easy shopping. Accessories are limited to 25 tags.



## **Hanging Multiple Items on a Hanger**

Multiple items—that are all the same size—can be hung on a single hanger. Use a safety pin or tagging gun fastener to attach pants/skirts to hangers. Keep in mind where you place the pin or fastener so that it does not leave a hole.



## **Shoes and Books**

Tag (white card stock) should be attached securely (won't fall off). Make sure pair is secured together with zip ties or curling ribbon. Use painters tape on books and attach tag on front, back or inside cover.

# STEP #4 Price



## Shopper-Focused Pricing

Ask yourself, "What price would make me buy this item without hesitation...and brag about my bargain to my friends?"

Retail Price	JBF Clothing Price	Pricing Non-Clothing Items	
less than <b>\$10</b>	<b>\$1-4</b> <b>Value Brands:</b> Cherokee, Circo, Carters, Old Navy	Toys Books Baby Gear Furniture Electronics Strollers + Joggers Sporting Goods	 Price a little higher for: <ul style="list-style-type: none"> <li>• new with tags</li> <li>• hot selling</li> <li>• like-new</li> <li>• large toys</li> </ul>
less than <b>\$20</b>	<b>\$3-6</b> <b>Standard Brands:</b> Gap, Gymboree, Justice Children's Place, Nike	<b>60-80% off retail</b>	Price a little lower for: <ul style="list-style-type: none"> <li>• infant clothing</li> <li>• play clothes</li> <li>• good condition</li> <li>• maternity</li> </ul>
more than <b>\$20</b>	<b>65-75% off retail</b> <b>Boutique Brands:</b> Mini Boden, Crewcuts, Mud Pie, Matilda Jane	<b>Want to SELL Even MORE?</b> Choose to REDUCE, which allows your items to sell at 50% off during discount sale days	



## Bundle Items to Save Time

As you are thinking about prices, consider creating sets or bundles. Put an outfit together (same size/brand), or a set of same-size onesies. Bundle 6 pair of socks together, or several superhero figures. Shoppers love it, and you only have to create one JBF tag!

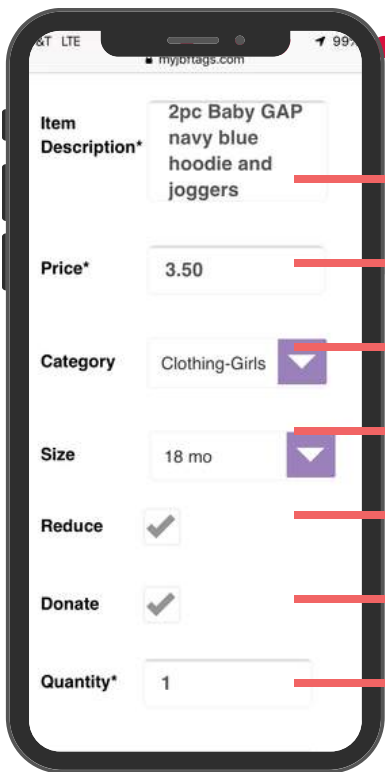
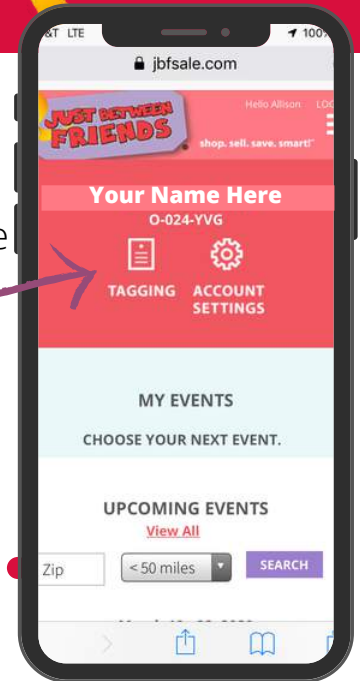
# STEP #4 Price



## Where to Create Your Tags

Now that your items are inspected and bundled, it's time to log in to your JBF Profile and enter your tag data.

1. [www.grandrapids.jbfsale.com](http://www.grandrapids.jbfsale.com)
2. login (create profile if you have not yet)
3. click on TAGGING



## Creating Tags

Include brand, colors, description (**B.C.D**) + number of pieces included

You choose the price

Choose the category that fits best

Indicate size for clothing and shoes

A check mark here will allow your item to sell at 50% off on Half Price Day (HIGHLY RECOMMENDED!)

A check mark here will allow your item to be donated if unsold

This feature is if you have more than one of the exact same item and want to create several tags at once

## TIP! Talk-to-Text

If you are entering tags on your mobile device, use talk-to-text to go even faster!!



## Print & Attaching Tags

Print tags on **8.5"x11" white cardstock**. Tags print 6/9 per page. Now that your JBF tags are printed, cut them apart and sort them so attaching the tags to your items is easier. See the Facebook VIP page for more details on printing and cutting tags for quick attaching.





STEP #5

# Drop Off

JUST BETWEEN FRIENDS



## You did it!

Now that your items are tagged, you'll want to pack items **organized by type and size** so that your Drop Off process is easy and fast.

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## Seller Drop Off for JBF Grand Rapids IS TYPICALLY THE SUNDAY & MONDAY LEADING UP TO THE SALE - SEE WEBSITE FOR MORE SPECIFIC DROP OFF DETAILS

1

Plan for 60-minutes to drop off your items. A drop off appointment will be required for each consignor. It may take longer if you have 250+ items to drop off. Drive to the venue...Follow the Signs...Park...Enter...and **Check In**...you will receive your Presale shopping information at drop off!

2

Random Clothing Inspection will take place at drop off. If you are selected, leave your clothing items with the inspector while you place all of your non-clothing items where they belong on the sales floor. Then, return to Clothing Inspection to pick up your items. You'll hang all clothing by gender/size on the racks. There are alphabets on all the racks and you will hang your items to the **right** of the of the first letter of your consignor number.

3

All items that a child sits in, is carried in, or sleeps in will be inspected by our recall specialists so please check the safety of these items before arriving.

4

For your Large Items, you will place those in the large item area. Large Items will get a large item tag attached when you bring them to that drop off area.

*That's It! You're Done!*

# During the Sale

JUST BETWEEN FRIENDS



Make time to  
**SHOP**

**MAKE SURE YOU GET THE BEST DEALS FOR YOUR FAMILY!**



## Watch Your Consignor Check Grow

You can view your sold items! Log in to your JBF Profile, click on TAGGING, then choose REPORTS.



## Share Free Tickets

Now is the time to tell everyone to shop! The more you share, the bigger your consignor check will grow. Be sure all the families in your life know about the resource of JBF this week!



## Unsold Items Donated to Charity

All remaining items are distributed to help local families through our charity partner, In The Image. You can print a donation receipt for tax purposes from your tagging site.



## Presale Shopping

Tuesday | March 14

Details can be found on the website at [www.grandrapids.jbfsale.com](http://www.grandrapids.jbfsale.com).

A presale pass/ticket will be needed for entry.

*Note: Presale is an adult only shopping time. Presale shopping ends at 9pm.*



## Public Shopping

Wed. | March 15 | 9am - 8pm

Thur. | March 16 | 11am - 8pm

*Note: Wed. \$3 entry without ticket. Tickets recommended for entry*



## Half Price Presale

Thur. | March 16

Team Members | 5pm - 8pm

Consignors | 6pm - 8pm



## Public Half Price Day

Fri. | March 17 | 9am - 8pm

Sat. | March 18 | 9am - 1pm

*Free admission!*

*Tickets Recommended*



## Seller Pick Up

*If items are not donated. Must have a pick up appointment selected.*

Sun. | March 19 | 11am - 1pm